

INSPIRE, ENGAGE, EMPOWER.

Programmes & Services

2025/26



THE
INSPIRE
GROUP

OUR SERVICES.

04.

Inspire Schools Network

01. PE Lessons
02. After School Clubs
03. Lunchtime Sports Clubs

06.

Inspire Schools Network

01. Behaviour Management
02. Young Sports Leaders
03. Young Leaders

11.

Inspire Interventions

01. Reintegration to Education
02. Targeted Interventions
03. SEND Engagement

12.

Out of Term

01. HAF Sports Camps
02. Volunteer Opportunities
03. Training Events

08.

Youth Mentoring

01. CARE Project
02. YJS Turnaround
03. Children in CARE

09.

Youth Sport

01. YEF Towards Sport
02. Reaching Communities

10.

Alternative Provision

01. Inspire Alternative Education
02. Our Curriculum
03. Our Standards

13.

The Beautiful Game

01. Walsall College Football Academy
02. Walsall Wood FC Junior Academy

14.

Our People

01. Our Mission
02. Our Vision
03. Our Values

16.

Contact Us

01. In Person
02. Online
03. Social Media

“

**WE ARE THE PEOPLE
THAT TURN UP FOR
YOUNG PEOPLE**

”

THE INSPIRE SCHOOLS NETWORK.

PE LESSONS & ENRICHMENT

The Inspire Schools Network is our premier service for primary schools in Walsall and the West Midlands. We cater to the individual needs of each school and prioritise ensuring that your students receive the highest quality physical education, lunchtime, and after-school activities. For this academic year, we are again collaborating with our network of primary schools and are committed to providing every child with a positive experience through sport, foster lifelong activity habits and raise aspirations.

PE Provision & Enrichment provides your school with a child-led approach that can foster positive experiences, promote well-being, and empower physical health. Our unique Inspire methodology, supported by academic research, delivers a comprehensive range of sports activities alongside supporting mental health and enriching social and community values.

Our PE lessons can adopt a blended approach, aligning with your school curriculum while leveraging our over a decade of experience to create optimal opportunities for your children. We also collaborate with you to meet the specific needs of your school community. We integrate staff into our delivery of PE, upskilling the entire school community to become enablers and facilitators of a healthier and more active environment.



**INSPIRE A LOVE FOR SPORTS
AND PHYSICAL ACTIVITY**



LUNCHTIME ACTIVITIES



We offer an exceptional lunchtime programme, encompassing a diverse spectrum of sports and skill development sessions, meticulously designed to captivate participants and foster positive behavioural outcomes.

If you are seeking to provide children in your school with an alternative lunchtime activity, we can assist in helping them channel their energy and enhance their behaviour during the afternoon.

Our programme includes:

- Supervising pupils in the dining hall, playground, and school premises.
- Enhancing social inclusions for children who find a structured environment challenging.
- Improving concentration levels for learning.
- A variety of activities.
- Increasing physical activity levels.
- Promoting peer social acceptance.

AFTER SCHOOL CLUBS

Our After-School Clubs are designed to complement the school day, offering engaging, inclusive, and dynamic activities that promote physical health, teamwork, and personal growth. Our clubs create a positive, structured environment where pupils can explore a variety of sports, develop new skills, and build lasting friendships.

Diverse Sports Offering: A comprehensive range of sports activities tailored to the interests and abilities of all students, including football, basketball, gymnastics, dance, and more.

Skill Development: Focused sessions that help children improve fundamental movement skills, coordination, and sport-specific techniques.

Experienced Coaches: Qualified, passionate instructors who foster a safe, supportive, and enjoyable atmosphere for all participants.

Flexible Programmes: Customisable options to align with your school's specific needs, ensuring seamless integration with the existing curriculum and schedules.

Our after-school clubs not only aim to keep children active but also to inspire confidence, resilience, and a love for sports and physical activity. We work closely with schools to adapt our programmes to meet unique community needs, ensuring that every child has the opportunity to thrive both physically and socially.



THE INSPIRE SCHOOLS NETWORK.

PLAYGROUND LEADERS

This comprehensive Playground Leaders Course is designed to empower participating children with the skills and confidence to organise and lead engaging activities for their peers during school breaks and lunchtime. The course focuses on teaching a wide variety of inclusive games, from traditional group activities to inventive new pastimes, emphasising the importance of fun, fair play and safety. Participants will also develop essential leadership skills including communication, organisation problem-solving and positive role modelling. By learning how to plan, set up and run effective sessions these young leaders will be equipped to create an active, enjoyable and structured playground environment, ultimately promoting physical activity and social inclusion across the school.



”

**PROMOTING PHYSICAL
ACTIVITY AND SOCIAL
INCLUSION ACROSS THE
SCHOOL**

”

Our behaviour management programme supports children’s academic success by creating a clear, safe and positive classroom environment. It begins with all pupils understanding the rules and expectations, akin to knowing the rules of a game before playing. The programme emphasises positive reinforcement by acknowledging and rewarding good choices. When necessary, it employs fair and consistent consequences to help children understand the importance of rules and guide them to make better decisions in the future.

The project commences with classroom observations by staff. Following this, children learn respect, discipline and self-control alongside their peers, facilitating a seamless transition back to their education. These six sessions are delivered through a boxercise programme that utilises physical activity to impart these vital lessons. The final session observes children in class after the course concludes.

YOUTH LEADERS

This intensive Youth Leaders Course is designed to equip young people with a comprehensive suite of life skills essential for success and well-being in the modern world.

The curriculum integrates practical instruction in digital skills covering areas such as online safety, responsible social media use and foundational digital literacy for future careers. Crucially it provides dedicated modules on mental health, teaching coping strategies, emotional regulation, stress management and how to support peers, fostering resilience and a positive mindset. The course promotes a holistic approach through emphasis on physical activity, demonstrating its connection to mood and energy levels and instructing participants on how to encourage active lifestyles.

Finally, a core focus is placed on enhancing personal relations through effective communication, conflict resolution, teamwork and building empathy, preparing them to be influential and compassionate leaders within their communities.



**DIGITAL SKILLS COVERING
AREAS SUCH AS ONLINE
SAFETY, DIGITAL
LITERACY**



YOUTH SPORTS LEADERS

Our Sports Leaders course can be delivered as a stand alone course or can be accessed as a supplementary course to be delivered alongside the youth leaders course.

- Differentiated Coaching and Skill Adaptation.
- Effective Group Management and Positive Reinforcement.
- Introduction to Team Dynamics and Motivation.
- Using Technology for Session Planning.
- Understanding Physical Literacy.
- Leadership Ethics and Role Modelling.
- Giving and Receiving Feedback.
- Organising Small-Scale Tournaments or Festivals.

YOUTH MENTORING.

TARGETED MENTORING FOR YOUNG PEOPLE IN WALSALL

In collaboration with Walsall Council, our commissioned youth mentoring services are available until March 2026. Across the three strands of our services, we offer a one-to-one weekly mentoring session for young people, creating a safe and non-judgemental environment in home, school or community. Within these sessions, young people embark on a journey of self-reflection, goal-setting, and achievement, empowering them to become the best versions of themselves. Staff collaborate with young people to develop pro-social identities and monitor their progress using outcome stars that narrate the remarkable steps they take to self-empowerment.

EMPOWER YOUNG PEOPLE TO BE THE BEST VERSION OF THEMSELVES

As an integral component of our youth mentoring, young people also have the opportunity to attend weekly youth club sessions that predominantly involve sports or physical activities. These sessions are facilitated to promote peer-to-peer cohesion and encourage young people to adopt an active lifestyle, harnessing the positive benefits. Sports activities are co-designed by the young people and facilitated by our team to achieve optimal outcomes for the group. In addition to these enriching activities, we collaborate with partners and commissioners to provide a diverse range of experiences and learning opportunities throughout the year.



01. CARE

In partnership with
Walsall Early Help

02. Turnaround

In partnership with
Walsall Youth Justice Service

03. Children in Care

In partnership with
Walsall Support & Stability Team

YOUTH SPORT.



THE POWER OF PARTNERSHIP - REACHING COMMUNITIES

From September 2025, we are delighted to partner with Walsall FC Foundation and others in a walsall wide youth programme, which is supported by the National Lottery Reaching Communities Fund. This programme will be delivered by multiple partners and we will be providing additional capacity for our youth mentoring services for the next three years until March 2028. As part of this funding, we will

- Build a better offer for young people across Walsall
- Grow and enhance the evidence base for our work
- Contribute to the wider partnership

YOUTH ENDOWMENT FUND - STREETGAMES TOWARDS SPORT

The Youth Endowment Fund, in collaboration with Streetgames, is delivering the Towards Sport programme until March 2026 as part of a nationwide multi-site trial. This project offers selected young people weekly sports sessions led by our full-time, highly skilled staff in Walsall. It provides a safe, engaging, and thoughtfully designed space for them to engage with sport.

The project is also integral to creating a more comprehensive range of evidence demonstrating the power of sport in supporting young people to refrain from anti-social behaviour and youth violence. Our work behind the scenes on the programme contributes to this evidence base. For young people engaging with this project, the outstanding sports activities and positive role models of our staff remain consistent with any other of our programmes.



ALTERNATIVE PROVISION.

At The Inspire Group, our Alternative Provision offers young individuals the opportunity to integrate academic achievement with activity-based learning and mentoring delivered within a community setting. Our primary objective is to provide a part-time educational program where referred young people receive a values-driven, relationship-based provision that fosters an environment conducive to their success. Complementing their education will be an experience rooted in the power of sport and physical activity, enabling them to establish social, physical, and personal connections. Our offer caters to young people at various stages of their educational journey, inspiring both them and the surrounding community to attain remarkable accomplishments.

OUR ALTERNATIVE PROVISION

Core Subjects

- Maths
- English
- Science
- Physical Activity

Offered to meet interest

- Sports Qualifications
- Art, Design & Creative Subjects
- Young Leaders
- Young Sports Leaders
- Volunteering & Work Experience
- AQA Qualifications

OUR STANDARDS

Our aim is to provide the best outcomes for all students regardless of their individual needs or previous educational experiences. The Inspire Group Alternative Provision seeks to create a nurturing and supportive environment where individuals can develop their competences and overcome barriers to achievement. We are committed to fostering confidence and building respectful relationships with the young people in our care.

OUR CURRICULUM

We are committed to delivering a broad and balanced curriculum that is flexible and personalised to meet individual student needs.

Our holistic approach combines essential core subject skills at an appropriate level with vocational training linked to sport, life skills and social-emotional support.

Our approach employs flexible pedagogy tailored to the needs of individual students, designed and led by highly qualified and experienced staff.



RELATIONSHIPS

DRIVEN,

VALUES BASED,

CHILD FIRST



INSPIRE INTERVENTIONS.

Our Inspire interventions are designed to work directly with young people in some of the most challenging circumstances to support outcomes that provide them with safe, fulfilling and aspirational spaces in which they can thrive. These interventions bring children in from the cold of disengagement and imbue them with the warmth of stability and trust that is provided by our team. These interventions allows us to do one of our favourite things and align with trusted and committed partners to provide outcomes that benefit young people, their friends and families and the wider community.



RE INTEGRATION TO EDUCATION

Forward Together

This programme supports the reintegration of young people into education by addressing behaviours that enable self-management, personal responsibility and positive relationships. We create a positive, empowering environment that uses the experience of sports and physical activity to mentor and support young people to make a positive choice about education. The programme then continues to provide support to young people once they have been integrated into their school setting and broadens its approach to include community offers they can access.



TARGETED INTERVENTIONS

Meeting young people where they are

Targeted interventions are designed for young people who require additional support beyond that provided by their education system and are seamlessly integrated into their lives. This type of intervention can be incorporated into early help services and multi-agency partnerships that prioritise the young person's needs. We have delivered this work in various locations including ASB hotspots, to children and young people within the care system and those known to the youth justice services. These interventions focus on providing holistic, pro-social engagements with our highly qualified staff team to raise the aspirations of young people involved.



SEND ENGAGEMENT

Innovation for inclusivity

A targeted intervention programme to support students with SEND towards engagement and positive empowerment. In this programme, small group sessions are delivered to young people, creating a safe and non-judgemental environment within the school. Within these sessions, they will engage in self-reflection, goal-setting and achievement, empowering them to become the best versions of themselves. Staff collaborate with young people to develop pro-social identities and monitor their progress to document their remarkable steps towards self-empowerment.

OUTSIDE OF TERM.

We acknowledge that for our children, young people, and families, breaks from school can be periods of hardship and disruption to their routines. For many of our service users, this can also be a time of further challenges, including holiday hunger, unstable living environments, and community risks. Our out-of-term provision aims to meet the needs of young people in our community, collaborating with local organisations to make time outside of



HAF PROVISION

Multi-Sports Camps

In collaboration with Walsall Council and supported by the Department of Education, our HAF provision has demonstrated its efficacy in engaging children, young people, and families in Walsall since 2022. We provide a comprehensive range of multi-sports recreational camps across various locations within Walsall, catering to children aged 5 to 11. These camps offer children the opportunity to engage in a diverse spectrum of sports, foster social interactions, and acquire new skills.



VOLUNTEER OPPORTUNITIES

A Pathway to Success

One of our most significant accomplishments is that over 75% of our staff were young individuals who initially engaged with us as service users. We place a strong emphasis on the transformative potential of our volunteer pathway, which enables our young people to develop their aspirations through work experience, skill enhancement, and career progression.



TRAINING EVENTS

Be Great People

In our comprehensive growth strategy for the period 2023-28, we have identified a key ambition to establish ourselves as one of the most leading employers in our industry. A fundamental aspect of this aspiration is the consistent investment in our staff and the well-being of our team, with the objective of enhancing their skills and the overall capabilities of our organisation. During our off-peak season, we provide the highest standards of training that we regularly deliver to our partners and other esteemed clients.

THE BEAUTIFUL GAME.

WALSALL COLLEGE FOOTBALL ACADEMY

For over a decade we have supported Walsall College in delivering its Football Academy Programme. Our staff coach players twice a week preparing them for regional competition throughout the season with our team leading in league and cup competitions. We also support player development and goal setting to enable students to complete their qualifications and gain work experience.

We are always open to further opportunities to deliver our football services. If you would like to take advantage of these please contact us. We can offer football sessions in primary, secondary and community settings.



CLUB FOOTBALL COACHING

For the 25/26 season, we have partnered with Walsall Wood FC to provide coaches who support the development of their young boys and girls. Under the Wildcats banner, these sessions offer children attending the opportunity to learn the game, make friends and develop skills in an engaging environment. Children are encouraged to play, enjoy the game and build a genuine love of the sport that will provide them with lifelong memories.

This service is available to all local recreational teams clubs and other football initiatives. Please contact us to find out how we can assist you.

OUR PEOPLE.



Alex Howard
Co Founder & Chief Strategy Officer
alex@inspire-group.co.uk



Steve Clarke
Co Founder & Chief Operating Officer
steve@inspire-group.co.uk



Mark Howard
Co Founder & Chief Executive Officer
mark@inspire-group.co.uk



Joe Clarke
Mentoring Lead & DDSL
joe@inspire-group.co.uk



Josh Edwards
Operations Lead & DSL
josh@inspire-group.co.uk



Mollie-Anne Hartland
Enrichment Lead
mollie@inspire-group.co.uk



Julie Clarke
AP Lead
julie@inspire-group.co.uk



Oliver West
Senior Coach
olly@inspire-group.co.uk

OUR WHY.

OUR VISION

A community where sport plays an intrinsic role in the physical, mental and social health of the young people in it.

OUR MISSION

To embed sport into all aspects of the lives of our young people to help them be the best versions of themselves.

OUR VALUES

We are a TEAM

- We are committed to working as a collective to reach our goals.

We are RADIATORS

- We emit warmth and bring our energy to overcome challenges

We are PROACTIVE

- We are always looking forward and have a culture of self improvement

Have an ambition to help us to achieve our vision?

Get in touch with our team to see what vacancies we have available and how you can get involved.

In person

The Inspire Group
Pelsall Community & Arts Centre
Station Rd, Pelsall
Walsall, WS3 4BQ

online

www.inspire-group.co.uk

Instagram

[@weareinspiregroup](https://www.instagram.com/weareinspiregroup)

facebook

[@weareinspiregroup](https://www.facebook.com/weareinspiregroup)

CONTACT US.

To contact us please to go our people page and find the relevant person.

If you have a general enquiry then please contact info@inspire-group.co.uk

design by:

The Inspire Group

2025/26