INSPIRE,
ENGAGE,
EMPOWER.

Programmes & Services

2026/27

THE
INSPIRE
GROUP

OUR STORY.

The Inspire Group was created in November 2014, evolving from Starlands Coaching Ltd, which had been providing sports coaching services in and around Walsall for around 15 years. Inspired by the London 2012 Olympics, our founders aimed to leverage the increased investment in sport to positively impact the lives of young people in their hometown. Initially incorporated as The Inspire Foundation (UK) Community Interest Company, we soon adopted The Inspire Group as our identity, feeling it better reflected our values and mission.

"WE ARE PROUD TO SUPPORT THE YOUNG PEOPLE OF WALSALL"

During our formative years, we also recognised the vital role our team played in shaping our company's vision. As we grew, we offered more work experience placements, developing a pathway from volunteer to employment. We are incredibly proud that this pathway has resulted in over 60% of our current staff having first engaged with us as young people.

The years following the pandemic have seen significant development and growth for The Inspire Group. As we resumed providing sports opportunities, our role as mentors became increasingly important. In 2022, we were commissioned by Walsall Early Help on the CARE programme, enabling us to expand our team, offerings, and engagement with young people. Subsequently, our relationship with Walsall YJS led to a commission for the Ministry of Justice Turnaround program in 2023, highlighting our crucial role in the lives of young people in Walsall. Our mentoring programmes continue to form a key part of what we do as an organisation and we are proud of the reputation our team have in supporting young people in Walsall.

In 2025 we launched our Inspire Alternative Provision which helps us to form our response to the challenges faced by children, families and the education system. Our AP focuses on providing opportunities for children and young people who cannot cope with mainstream school environments and instead need bespoke offers to help them thrive. As we move into 2026 we are proud of the full circle of opportunity that our Alternative Provision and how as an organisation we can now offer young people a wider variety of services whatever their need.

We hope you enjoy taking a look through our programme of services currently available and we are looking forward to working alongside you in the near future.

The Inspire Group

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THE INSPIRE SCHOOLS NETWORK.

PE LESSONS & ENRICHMENT

The Inspire Schools Network is our premier service for primary schools in Walsall and the West Midlands. We cater to the individual needs of each school and prioritise ensuring that your students receive the highest quality physical education, lunchtime, and after-school activities. For this academic year, we are again collaborating with our network of primary schools and are committed to providing every child with a positive experience through sport, foster lifelong activity habits and raise aspirations.

PE Provision & Enrichment provides your school with a child-led approach that can foster positive experiences, promote well-being, and empower physical health. Our unique Inspire methodology, supported by academic research, delivers a comprehensive range of sports activities alongside supporting mental health and enriching social and community values.

Our PE lessons can adopt a blended approach, aligning with your school curriculum and leverage our over a decade of experience to create optimal opportunities for your children. We also collaborate with you to meet the specific needs of your school community. We integrate staff into our delivery of PE and up skill the entire school community to become enablers and facilitators of a healthier and more active environment.

LUNCHTIME ACTIVITIES

We offer an exceptional lunchtime programme, encompassing a diverse spectrum of sports and skill development sessions, meticulously designed to captivate participants and foster positive behavioural outcomes.

If you are seeking to provide children in your school with an alternative lunchtime activity, we can assist in helping them channel their energy and enhance their behaviour during the afternoon.

Our programme includes:

- Supervising pupils in the dining hall, playground, and school premises.
- Enhancing social inclusions for children who find a structured environment challenging.
- Improving concentration levels for learning.
- A variety of activities.
- Increasing physical activity levels.
- Promoting peer social acceptance.

AFTER SCHOOL CLUBS

Our After-School Clubs are designed to complement the school day, offering engaging, inclusive, and dynamic activities that promote physical health, teamwork, and personal growth. Our clubs create a positive, structured environment where pupils can explore a variety of sports, develop new skills, and build lasting friendships.

Diverse Sports Offering: A comprehensive range of sports activities tailored to the interests and abilities of all students, including football, basketball, gymnastics, dance, and more.

Skill Development: Focused sessions that help children improve fundamental movement skills, coordination, and sport-specific techniques.

Experienced Coaches: Qualified, passionate instructors who foster a safe, supportive, and enjoyable atmosphere for all participants.

Flexible Programmes: Customisable options to align with your school's specific needs, ensuring seamless integration with the existing curriculum and schedules.

Our after-school clubs not only aim to keep children active but also to inspire confidence, resilience, and a love for sports and physical activity. We work closely with schools to adapt our programmes to meet unique community needs, ensuring that every child has the opportunity to thrive both physically and socially.

THE INSPIRE SCHOOLS NETWORK.

PLAYGROUND LEADERS

This comprehensive Playground Leaders Course is designed to empower participating children with the skills and confidence to organise and lead engaging activities for their peers during school breaks and lunchtime. The course focuses on teaching a wide variety of inclusive games, from traditional group activities to inventive new pastimes, emphasising the importance of fun, fair play and safety. Participants will also develop essential leadership skills including communication, organisation problem-solving and positive role modelling. By learning how to plan, set up and run effective sessions these young leaders will be equipped to create an active, enjoyable and structured playground environment, ultimately promoting physical activity and social inclusion across the school.

BEHAVIOUR MANAGEMENT

Our behaviour management programme supports children's academic success by creating a clear, safe and positive classroom environment. It begins with all pupils understanding the rules and expectations, akin to knowing the rules of a game before playing. The programme emphasises positive reinforcement by acknowledging and rewarding good choices. When necessary, it employs fair and consistent consequences to help children understand the importance of rules and guide them to make better decisions in the future.

The project commences with classroom observations by staff. Following this, children learn respect, discipline and self-control alongside their peers, facilitating a seamless transition back to their education. These six sessions are delivered through a boxercise programme that utilises physical activity to impart these vital lessons. The final session observes children in class after the course concludes.

YOUTH LEADERS

This intensive Youth Leaders Course is designed to equip young people with a comprehensive suite of life skills essential for success and well-being in the modern world.

- Digital skills including safe social media use
- Emotional Regulation Skills
- Using Physical Activity to connect to manage mood
- Compassionate Leadership
- Conflict Resolution

YOUTH SPORTS LEADERS

Our Sports Leaders course can be delivered as a stand alone course or can be accessed as a supplementary course to be delivered alongside the youth leaders course.

- Differentiated Coaching and Skill Adaptation.
- Effective Group Management and Positive Reinforcement.
- Introduction to Team Dynamics and Motivation.
- Using Technology for Session Planning.
- Understanding Physical Literacy.
- Leadership Ethics and Role Modelling.
- Giving and Receiving Feedback.
- Organising Small-Scale Tournaments or Festivals.

“THE FUTURE OF LEADERSHIP IS HUMAN”

A MORE INCLUSIVE WORLD

The Inspire Group offer a range of specialist packages to support schools developing more targeted evidence-based support, such as specific group interventions for those that need them.

Purpose

- Investing in high quality, adaptive teaching
- Inclusive pedagogy and decision making
- Creating safe, calm and accessible learning environments

There is a clear overarching aim through this funding to improve outcomes across children's attainment and well-being, whilst increasing parental trust and confidence in the education system.

To help your school meet this criteria we can offer the following options

- Secondary School Interventions
- Pupils at risk of exclusion
- SEND PE Lessons
- Mentoring, regulation, my star and signposting
- Re-integration to Education
- Pathways into our Alternative Provision
- High Quality Teaching
- Assessment, impact, evaluation & progress reporting.

"INCREASING PARENTAL TRUST AND CONFIDENCE"

YOUTH MENTORING.

TARGETED MENTORING FOR YOUNG PEOPLE

In collaboration with Walsall Council, our commissioned youth mentoring services are available until March 2026. Across the three strands of our services, we offer a one-to-one weekly mentoring session for young people, creating a safe and non-judgemental environment in home, school or community.

Within these sessions, young people embark on a journey of self-reflection, goal-setting, and achievement, empowering them to become the best versions of themselves. Staff collaborate with young people to develop pro-social identities and monitor their progress using outcome stars that narrate the remarkable steps they take to self-empowerment.

As an integral component of our youth mentoring, young people also have the opportunity to attend weekly youth club sessions that predominantly involve sports or physical activities. These sessions are facilitated to promote peer-to-peer cohesion and encourage young people to adopt an active lifestyle, harnessing the positive benefits.

Sports activities are co-designed by the young people and facilitated by our team to achieve optimal outcomes for the group. In addition to these enriching activities, we collaborate with partners and commissioners to provide a diverse range of experiences and learning opportunities throughout the year.

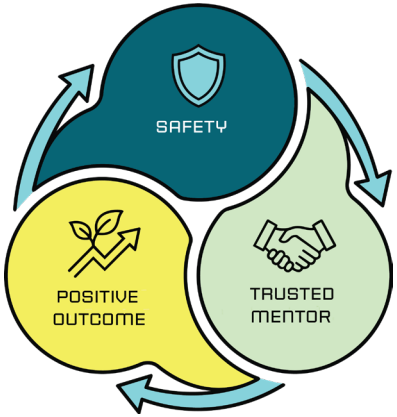
THE POWER OF PARTNERSHIP - REACHING COMMUNITIES

From September 2025, we are delighted to partner with Walsall FC Foundation and others in a Walsall wide youth programme, which is supported by the National Lottery Reaching Communities Fund. This programme will be delivered by multiple partners and we will be providing additional capacity for our youth mentoring services for the next three years until March 2028. As part of this funding, we will

Build a better offer for young people across Walsall

Grow and enhance the evidence base for our work

Contribute to the wider partnership of organisations making a difference



ALTERNATIVE PROVISION

OUR ALTERNATIVE PROVISION

At The Inspire Group, our Alternative Provision offers young individuals the opportunity to integrate academic achievement with activity-based learning and mentoring delivered within a community setting. Our primary objective is to provide a part-time educational program where referred young people receive a values-driven, relationship-based provision that fosters an environment conducive to their success.

CORE SUBJECTS

- NCFE Maths
- NCFE English
- Science
- Physical Activity
- AQA Qualifications

Offered to meet interest
- Sports Qualifications
- Art, Design & Creative Subjects
- Young Leaders
- Young Sports Leaders
- Volunteering & Work Experience

OUR CURRICULUM

We are committed to delivering a broad and balanced curriculum that is flexible and personalised to meet individual student needs.

Our holistic approach combines essential core subject skills at an appropriate level with vocational training linked to sport, life skills and social-emotional support.

Our approach employs flexible pedagogy tailored to the needs of individual students, designed and led by highly qualified and experienced staff.

OUR STANDARDS

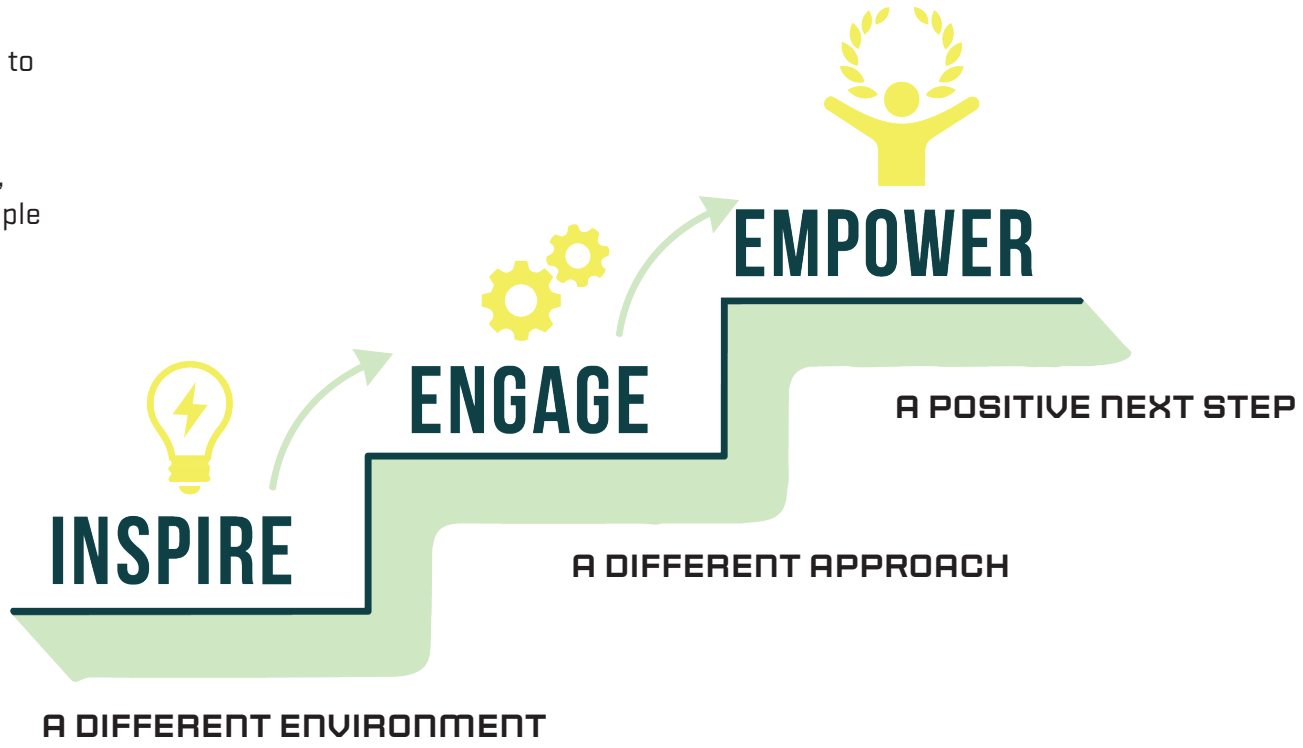
Our aim is to provide the best outcomes for all students regardless of their individual needs or previous educational experiences. The Inspire Group Alternative Provision seeks to create a nurturing and supportive environment where individuals can develop their competences and overcome barriers to achievement. We are committed to fostering confidence and building respectful relationships with the young people in our care.

THE INSPIRE NEXT STEPS

A supportive alternative pathway for children and young people aged 5 to 16 years who need a different approach to education.

The Inspire next steps combines outdoor learning, sport, mentoring and nurturing relationships to help young people re-engage, build confidence and develop the skills they need to progress.

We support children and young people who may be struggling to access mainstream education because of additional needs, behaviour, anxiety, emotional needs or other barriers to full-time school attendance.



YEAR ROUND OFFERS

We acknowledge that for our children, young people, and families, breaks from school can be periods of hardship and disruption to their routines. For many of our service users, this can also be a time of further challenges, including holiday hunger, unstable living environments, and community risks. Our out-of-term provision aims to meet the needs of young people in our community, collaborating with local organisations to make time outside of school both enriching and productive.

HAF PROVISION

Mainstream & SEND Sports Camps

In collaboration with Walsall Council and supported by the Department of Education, our HAF provision has demonstrated its efficacy in engaging children, young people, and families in Walsall since 2022. We provide a comprehensive range of multi-sports recreational camps across various locations within Walsall, catering to children aged 5 to 11. These camps offer children the opportunity to engage in a diverse spectrum of sports, foster social interactions, and acquire new skills.

VOLUNTEER OPPORTUNITIES

A Pathway to Success

One of our most significant accomplishments is that over 75% of our staff were young individuals who initially engaged with us as service users. We place a strong emphasis on the transformative potential of our volunteer pathway, which enables our young people to develop their aspirations through work experience, skill enhancement, and career progression.

TRAINING EVENTS

Be Great People

In our comprehensive growth strategy for the period 2023-28, we have identified a key ambition to establish ourselves as one of the most leading employers in our industry. A fundamental aspect of this aspiration is the consistent investment in our staff and the well-being of our team, with the objective of enhancing their skills and the overall capabilities of our organisation. During our off-peak season, we provide the highest standards of training that we regularly deliver to our partners and other esteemed clients.

SPORTS ACADEMIES

WALSALL COLLEGE SPORTS ACADEMY

For over a decade we have supported Walsall College in delivering its Sports Academy Programme. Our staff coach players twice a week preparing them for regional competition throughout the season with our team leading in league and cup competitions. We also support player development and goal setting to enable students to complete their qualifications and gain work experience.

For 2026/27 we are proud to announce our partnership with Walsall College now encompasses three sports including football, cricket & netball as we work to grow the number of students participating in sport in Walsall.

THE INSPIRE SEND SPORTS ACADEMY

We are currently looking for partners to help us launch a first of it's kind SEND specific sports academy in the West Midlands. As part of this pilot project we are looking to create a completely SEND focused, inclusive sports academy that channels all of the values we hold at The Inspire Group into a unique opportunity for young people.

WE ARE INSPIRE

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START WITH WHY

OUR VALUES

We are a TEAM
- We are committed to working as a collective to reach our goals.

We are RADIATORS
- We emit warmth and bring our energy to overcome challenges

We are PROACTIVE
- We are always looking forward and have a culture of self improvement

OUR MISSION

To embed sport into all aspects of the lives of our young people to help them be the best versions of themselves.

OUR VISION

A community where sport plays a intrinsic role in the physical, mental and social health of the young people in it.

Have an ambition to help us to achieve our vision?

Get in touch with our team to see what vacancies we have available and how you can get involved.

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design by: The Inspire Group

2026/27

To contact us please to go our people page and find the relevant person.

If you have a general enquiry then please contact info@inspire-group.co.uk